



Email 1

Subject: Guard Response Now Available

Hi there,

I wanted to let you know about a brilliant new upgrade now available for your security system: Guard Response.

If your alarm activates, you can quickly dispatch a professionally trained guard straight to your property to check everything over; all via your HomeControl2.0 app.

- ✓ Rapid response
- ✓ Attendance within 30 minutes or your callout credit back
- ✓ Live updates straight to your phone
- ✓ Full incident reports
- ✓ Year-round, 24/7 coverage

It's a simple, affordable way to add in-person protection to your security setup for total peace of mind.

If you'd like to know more or see how it works, just hit reply and I'll be happy to help.

Best regards,
[Installer Name]

Email 2

Subject: How Guard Response works (it's simpler than you think!)

Hi there,

You might be wondering how Guard Response works in practice... so here's a quick breakdown:

If your alarm activates, you get an alert on your phone.
Open your HomeControl2.0 app and tap to dispatch a guard.
A trusted, trained professional guard arrives on-site within 30 minutes (or your callout credit back).



You receive live updates as they attend your property.

After the visit, you get a full incident report so you can see exactly what happened.

Smart protection made simple, whether you're at home, at work, or away on holiday.

If you'd like to add Guard Response to your system, or have any questions, feel free to reply anytime.

Best regards,
[Installer Name]

Email 3

Subject: Why Guard Response? Here's what you get.

Hi there,

Your current alarm system already does a great job alerting you if something happens.

But Guard Response takes that to the next level.

- ✓ A trained guard to physical check your property if your alarm triggers.
- ✓ You stay fully informed with live updates to your phone.
- ✓ You receive a detailed report after every callout.
- ✓ Coverage runs 24/7, every day of the year.

Fast, professional protection when you need it most.

With simple subscription options and two callouts included per year, it's easy to add Guard Response to your current setup.

Want to upgrade your system with Guard Response? Just reply and I'll get everything ready.

Best regards,
[Installer Name]



Email 4

Subject: "Do I really need Guard Response?"

Hi there,

Do I really need Guard Response?

A good question, and one we get asked often.

The simple answer? Yes.

Most of the time, your alarm will act as a great deterrent. But in the rare moments where it triggers and you need support, Guard Response ensures you've got a trained professional on hand to help.

It's especially useful if:

You travel regularly
You have a business premises
You're away from home often
You want extra reassurance for your family

It's a layer of protection you hopefully never need, but one you'll be glad you have if you do.

Drop me a reply if you've any questions or you want to get set up with Guard Response.

Best regards,
[Installer Name]

Email 5

Subject: Choose Guard Response

Hi there,

When you choose Guard Response, you get:

- ✓ 2 callouts a year included as part of your subscription
- ✓ 24/7 year-round guard attendance



- ✓ Instant dispatch via your HomeControl2.0 app
- ✓ Complete peace of mind

It's a simple upgrade that gives you real, in-person response to your alarm activations, whenever you need it.

This is a great time to add Guard Response to your setup.

If you'd like me to get this added for you, just send a reply and I'll take care of the rest.

Best regards,
[Installer Name]

Email 6

Subject: Activate Guard Response

Hi there,

I just wanted to give you a reminder about Guard Response, our new in-person guard response service.

If your alarm triggers, you can dispatch a trained guard in seconds, straight from your app.

- ✓ 30-minute on-site response or your callout credit back
- ✓ Live updates as they attend
- ✓ Full incident reports
- ✓ 2 callouts included per year
- ✓ Annual or monthly subscription

If you'd like to activate Guard Response and enjoy a new level of protection, now's a great time to do it.

Feel free to reply to this email and I'll get everything set up for you quickly.

Stay protected,
[Installer Name]